

# The Rise Of Political Consultants: New Ways Of Winning Elections

Larry Sabato

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Explores the role of the political consultant--campaign experts, pollsters, direct mailers, and media specialists--in political campaigns and the effect of these. The rise of political consultants: new ways of winning elections. Form and Variations in Negative Political Advertising - Academic. The Rise of Political Consultants: New Ways of Winning Elections Larry Sabato on Amazon.com. \*FREE\* shipping on qualifying offers. The Rise of Political Encyclopedia of Political Communication - Google Books Result Spin Doctoring in British and German Election Campaigns Jan 1, 2008. Longman. Sabato, L. J. 1981. The rise of political consultants: New ways of winning elections. New York: Basic Books. Sabato, L. J. 1991. Campaign Warriors: The Role of Political Consultants in Elections - Google Books Result Dec 27, 1981. THE RISE OF POLITICAL CONSULTANTS New Ways of Winning Elections. By Larry J. Sabato. 376 pp. New York: Basic Books. \$20.95. 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